For our first project, Keshar and I are working to develop what we will call ‘The Interactive Bund’. We want to build an online and interactive version of the bund that will give the user/interactor information about the different buildings of the Skyline of Pudong visible from the Bund and the changing landscape of that area. We haven’t decided yet if we want to focus on the Skyline of the Pudong area or also on the buildings of the Zhongshan road on the opposite site.

We have chosen to work with the Bund as we consider it to be the most iconic site in Shanghai. When people google Shanghai, they don’t see images of any of the traditional and old buildings or other historic sites but that of the bund. Moreover, after going to the museums, we are able to appreciate the bund even more because of its relevance in Shanghai’s history. It is located at the intersection of foreign influence and local culture, finance and tradition. We think that it is a good representation of the spirit of Shanghai.

We want to tell the story of the Bund’s development over time and its buildings. Hopefully, through our project the user will be able to appreciate Shanghai’s growth and development through the time period and the different influences.